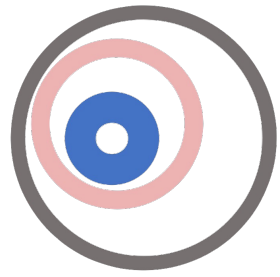# Blended Intelligence

**Solving problems in performance sport**

Blended Intelligence brings together experts from across high performance and data technology in sport to find solutions to your unique problems.
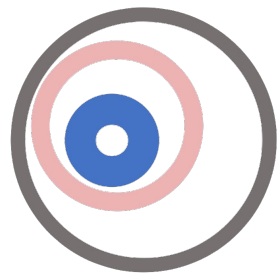
# About Blended Intelligence

Blended Intelligence brings together experts from across high performance sport and the technology sectors to find solutions to your unique problems.

We offer consultancy services that can assist Sports Organizations, Leagues, and National Governing Bodies to address their performance strategy, team performance, technology and innovation needs.
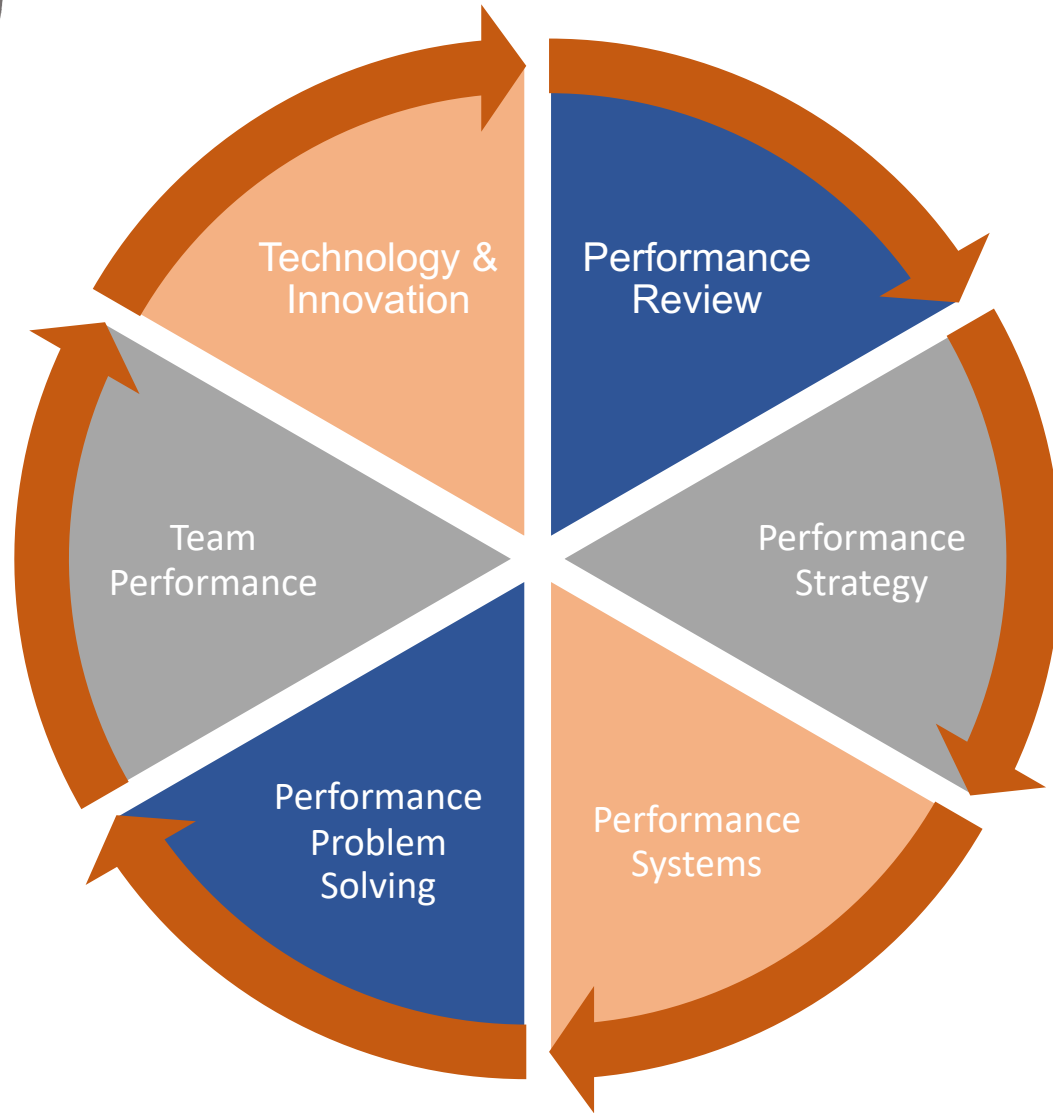
Our solutions are bespoke to the requirements of the client and we can help in a number of ways through our extensive networks and experience.

## Uncovering your problems and pain points…

**Helping deliver high performance in sport**

Technology & Innovation

Performance Review

Team Performance

Performance Strategy

Performance Problem Solving

Performance Systems

**Uncovering your problems and pain points…**

TOKYO 2020

03

# Performance Problem Solving

In sport we know that if you are not solving difficult problems, you won't be winning.

Knowing how to find problems, identify which ones to address and then how to find solutions is a difficult process in itself. We can help find your critical problems and pain points through guided discovery and work with you to build impactful solutions and implement strategic interventions.
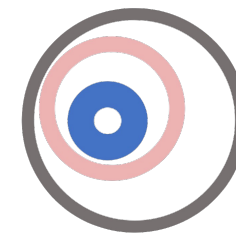
## Performance Review

When delivering day in and day out, it is easy to become blind to what's in front of us, biased to our own beliefs and reliant on certain ways of working.

Externally led review is a powerful way to get deep 360degree insight on what you are doing well and areas for improvement.

We can help review your performance strategies and programmes and build impactful action plans that give clarity and objectivity to how you work against your vision and critical goals
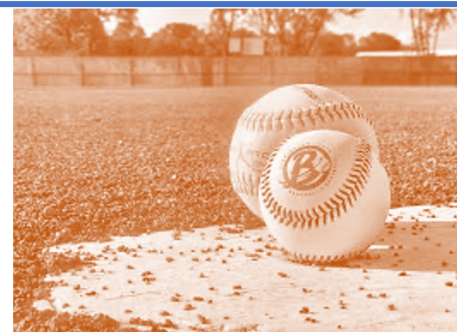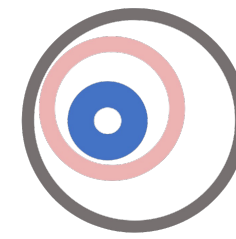
# Performance Strategy

In sport we can become focused on what is in front of us rather than where we are trying to go.

This can lead us to 'bottom up' decision making as we try to address the immediate issues that arise which can lead to silo working and a lack of alignment across the team or organization.

We believe that your strategy should drive both your decision making and problem solutions. We will work with you to fully understand your context and what you want to achieve before helping to build strategy that will help you get there.

# Performance Innovation & Technology

When we talk about innovation we often think about technology. Technology is an integral part of sport and with the huge range of products on the market, it is leading to a very cluttered landscape of tools that can are being used and the collection of huge amounts of data that it is impossible for sports organizations and teams to make sense of.

Innovation and technology solutions can be driven by 'top down' strategy, we can help organizations to get clarity on what they are trying to achieve with technology and data solutions and ensure that it adds value to their needs and performance problems.
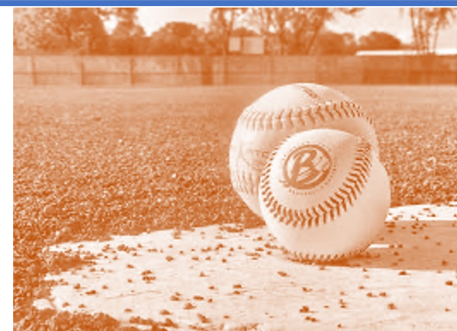
# Performance Systems

## Team Performance

Large scale sustainable success at major competitions and events is delivered through smart investment, great people and clear performance systems.

For sports organizations it is often very hard to know where and how to invest and what to expect in return.

Performance systems should be clear and objective and demand accountability for the investment placed in them. Through our experience in some very successful sports organizations we can help emerging sporting nations to rationalize how they invest, how they develop their systems and better understand their decision making through data and insight.

High performance is delivered through your amazing teams.

Now more than ever cross departmental, cross divisional 'pop up' and inter-disciplinary teams are critical to the success of organizations. We have moved into a fast-paced problem-solving world where team members are expected to have the skills and abilities to be successful team players whilst delivering quickly and efficiently.

A well-oiled winning team spends time developing its craft, we can help individuals play well together & work with your teams to enhance performance capability

# Ryan King

**Performance & Team Strategy Consultant**

www.blended-intelligence.com

Ryan.King@blended-intelligence.com

**Ryan has extensive experience in professional and elite sport.**
Having crafted his skills and knowledge over two decades, Ryan has worked in professional team sports and through multiple Olympic and Commonwealth Cycles in the Home Country Sports Institutes in the UK. Ryan has worked as a Coach, Practitioner, Manager, Technical Leader, Head of Performance Support and Senior Performance Strategist.

Working at the FA, where he was the Head of Performance Sport for the Women's Super League and Talent Pathway, Ryan was responsible for leading performance science, player care and innovation. Through the extensive innovation programmes that Ryan led, he has also progressed on to work in the sports technology and data analytics sector where he has consulted with leading sports organisations to build strategies that help identify and solve complex performance problems through informed 'data led' performance solutions.

Ryan holds two degrees and is pursuing a Professional Doctorate in the area of Cognitively Diverse Teams, Decision Making and Problem Solving, he was previously a founder member and on the board of the UKSCA holding dual domestic and international professional accredited status. Throughout Ryan's career he has been a leader, mentored and managed large teams of Multi-Disciplinary Practitioners across a variety of organisations and has also led and delivered High Performance Planning, High Performance Strategy and Coaching Expertise.

Ryan has designed and led Programme Reviews, Courses, Workshops and Accreditation Assessments for Home Country Sports Institutes, National Governing Bodies, Professional Sports Teams across the elite sports landscape in the UK. He provides training and learning opportunities and has featured on podcasts and guest lectures, Ryan set up Blended Intelligence in 2019 to unleash the brilliance of Practitioner working in High-Performance Teams. He provides training solutions, workshops, mentoring, performance consultancy and high-performance expertise to elite sport, business and educational sector.

# Paolo Ghiglione

## Sport Data Technology Consultant
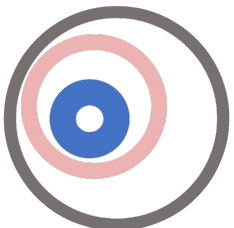
Paolo.ghiglione@blended-intelligence.com

**Paolo helps sports organizations elevate performance elaborating a customized sports data strategy**
As a Sport Data Technology Advisor, I possess a unique combination of knowledge and skills that allows me to provide expert guidance and support to sports organizations looking to leverage technology to improve their performance.

My expertise includes a deep understanding of the latest technologies used in sports data creation, management and analysis. I have experience working with a variety of sports organizations, from elite clubs to professional leagues / governing bodies , and I am adept at tailoring my approach to meet the specific needs and goals of each client.

In addition to my technical knowledge, I have strong communication and interpersonal skills, which allow me to work effectively with clients and stakeholders at all levels of an organization. I am able to explain complex technical concepts in simple terms and can collaborate closely with coaches, players, and other team members to ensure that technology is being used to its fullest potential.

I have an extensive network of relationships with sport executives all around the world; I'm attending the 7th edition of the Executive Master in Global Sport Governance called MESGO www.mesgo.org sponsored by UEFA Academy.

In Blended Intelligence acting as Sport Data Technology Advisor my goal is to help sports organizations stay ahead of the curve by leveraging the latest technologies and data analysis techniques to drive improved performance and results.
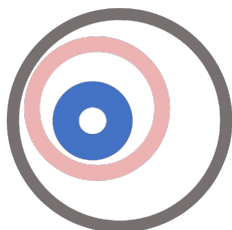
# Unleash the Brilliance of the Team

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